

# amazon Virtual Assistant

Basic to Advance Course



## COURSE HIGHLIGHT

1. Introduction to E-Commerce Markets
2. Introduction to Amazon
3. Amazon Product Research Tools
4. Sourcing & Logistics
5. Listing Creation
6. Order Management and Customer Support
7. Amazon Cases and Report Handling
8. Advertising on Amazon
9. Product Launch and Rank on Amazon
10. Working as a VA on Upwork and other Platforms
11. Business Ethics for Amazon Business

**Duration: 3 Month Course, Total: 60 Credit Hours**





**Memon Federation House, Farooq Motlani Road, Near Islamia College Karachi.**


**Tel: 021-34134856-60**

**Call/Whatsapp: 0306-2619045**

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# ALL PAKISTAN MEMON FEDERATION I.T COMMITTEE



## WHO CAN JOIN IT?

- ▶ All women and men who can speak English and want to do something for themselves, their family
- ▶ Those who want to start their own business at amazon.
- ▶ Those persons who want to work as entrepreneurship.
- ▶ Those who are wanted to work as Virtual Assistant for Amazon business at national and international level.
- ▶ Students, marketing professionals, Entrepreneur belongs to any education level, technical or non-technical from Intermediate or higher education level.

## WHAT WILL YOU GET?

This course will enable the pass outs to become familiar with Amazon as a Virtual Assistant.

In contrast to other short freelancing courses, this program is termed as Virtual Assistant for Amazon. Trainees will be learning the ways of being a Virtual Assistant for Amazon to take projects from customers and working from home as per customer's requirements. The trainee will be able to deal with all the administration and customer support related to Amazon as well as be able to find a product and launch in the Amazon.com marketplace.



**LEARN TO EARN**

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