



ALL PAKISTAN MEMON FEDERATION

I.T. COMMITTEE



LET'S LEARN GRAPHIC DESIGNING



**ENROLLED
NOW**

INTERACTIVE DESIGN & MULTIMEDIA

Interactive Design & Multimedia consists of 3 Modules which is relevant for the Graphic Designer, Video Editor & 3D Animator. These courses are the most devastating in the modern world. This course is beneficial for students who will do freelancing and enhance their careers.



GRAPHIC DESIGNING

110

Teaching Hrs



AUDIO & VIDEO EDITING

110

Teaching Hrs



3D VFX

110

Teaching Hrs



**Memon Federation House, Farooq Motlani Road,
Near Islamia College, Karachi.**



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www.apmfitc.com



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1

MODULE

- DESIGN, COLORS, CREATIVE THINKING.
- VECTOR-BASED DESIGNING CONCEPTS.
- TYPOGRAPHY, ART BOARDS, IMAGES.
- EXPERIENCE DESIGN WORKSPACE.
- COLORING TECHNIQUES IN IMAGES.
- BRAND IDENTITY.
- OPTIMIZING AND MANIPULATION.
- CREATING GIF IMAGES.
- INTERACTIVITY IN PROTOTYPE.
- MOBILE AND WEBSITE LAYOUTS.
- CONVERTING FROM PROTOTYPE.
- DESIGNING AND UTILIZING TEMPLATES.
- COLLABORATIVE WORKING ENVIRONMENT.
- USING OF CANVA TOOLKIT.
- WEBSITE LAYOUT USING CANVA.

DURATION:

5 MONTHS - 110 CREDIT HRS

SOFTWARES:



2

MODULE

- FUNDAMENTAL OF STORYBOARDING.
- VIDEO EDITING, IMAGE EDITING.
- USE OF A CAMERA FOR A VIDEO SHOOT.
- PROFESSIONAL COLOR CORRECTION
- OWN DEMO - REEL
- GREEN SCREEN FOOTAGE.
- MORE CINEMATIC WITH OVERLAYS.
- FUNDAMENTAL OF MOTION GRAPHICS.
- BASIC 2D ANIMATION EFFECTS.
- DESIGN BEFORE YOUR ANIMATE
- AUDIO INTERFACING & ENVIRONMENT
- MASTER VISUAL TIME EFFECTS
- REALISTIC AND APPEALING MOTION
- MOTION TWEEN AND SHAPE TWEEN
- DESIGN ANIMATE TYPE TOOL.

DURATION:

5 MONTHS - 110 CREDIT HRS

SOFTWARES:



3

MODULE

- ANIMATION + VFX
- DESIGNING OF OBJECT.
- LIGHTING IN THE OBJECT.
- MODELLING FEATURES.
- ANIMATION OBJECT.
- EXTERNAL FEATURES EMBEDDED.
- MATERIAL DESIGN.
- CAMERA HANDLING.
- BASIC ARCHITECTURE FRAMEWORK.
- 2D GEOMETRY AND OBJECT TYPES.
- DESIGN COMPLEX OBJECTS.
- CREATING 3 - DIMENSIONAL GEOMETRY.
- STICKINESS OF GEOMETRY IN 3D
- COMPONENTS GOOGLE WAREHOUSE.
- ONLINE SKETUP PLATFORM.

DURATION:

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SOFTWARES:



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